



24th ANNUAL WINGS OVER HOUSTON AIRSHOW

GOALS OF THE AIRSHOW

Wings Over Houston Airshow, is a production of The Commemorative Air Force a **501(c)(3) non-profit organization**, it is one of the largest civic events in Metropolitan Houston.

Among it's major purposes and beneficiaries are:

- To promote an event for the entire family, promote the city of Houston and surrounding cities, to gain national recognition for the City and the Airshow.
- To promote patriotism, awareness of former and current military assets protecting our nation and the world.
- To perpetuate the spirit in which such combat aircraft were flown in the defense of our nation, in the memory and hearts of all Americans.
- To honor men & women who served and currently are serving in the military and those based here in Houston.
- To honor and perpetuate the memory of those men and women whose personal sacrifices during the six years between 1939-1945 resulted in the preservation of FREEDOM for Americans and the liberation of those suffering from repression and hatred.
- To "KEEP 'EM FLYING" by providing funds to acquire, restore, and maintain WWII, and other historical aircraft for the benefit of educating the public and helping to preserve the history of these unique aircraft that protected our great nation.
- To establish educational scholarships in the engineering and aviation fields for local area students.
- To produce a "SPECIAL SHOW" on Friday exclusively for the physically challenged.
- To support Aviation Career Education Academy (ACE) summer camp for high school juniors and seniors interested in aviation careers.
- To benefit "AT RISK" students as WOH volunteers.
- To benefit many non profit and charitable organizations.

COMMUNITY BENEFITS OF THE AIRSHOW

According to studies, airshows are the second largest spectator activity in America! Over 25 million people attend airshows every year. Airshows deliver high exposure to sponsors, build recognition, brand image and community involvement for a minimal investment. People from all walks of life come to Wings Over Houston Airshow. Families are encouraged to bring their children so that the terrible but valuable history lessons of war, and especially of World War II from 1939-1945, can be learned. Our exit surveys reveal that people tend to come to the Airshow as part of a group, and most of them tell us they attended initially because a friend recommended it.

Wings Over Houston Airshow is among the top five in the country in its category. It also boasts the title of being an "International Airshow", with acts, spectators and media traveling from around the globe to attend. This airshow brings millions of dollars to Houston each year, and visitors often stay to tour the high tech world of NASA, Space Center Houston, Galveston, with it's Lone Star Flight Museum, Gulf Greyhound Race Track and beaches, Kemah Boardwalk, and other attractions. Tourist groups have come to Wings Over Houston from as far away as Australia, Japan, Scotland, The Netherlands, France, Germany, England and Latin America.

AIRSHOW FEATURES:

- Modern Military Demos & Static Display.
- WWII Fly Over, Famous Battle Recreations, & Static Display.
- Pyrotechnics Show.
- Commercial/General Aviation Demo & Static Displays.
- Simulator Rides & large Children's Activity Area.
- Commercial Retail Displays.
- Food, Drink, & Novelty Vendors